

# Sponsor Form – 34<sup>th</sup> Annual Checkered Flag Open – Brookside Park, 9/16-17/2023

Contact IDGC President Adam Harvey at (317) 270-8732 or aharvey102080@gmail.com with any questions.



The **Indianapolis Disc Golf Club (IDGC)** formed in 1988 to promote the sport of disc golf in Central Indiana. The IDGC is an Indiana domestic nonprofit organization. For over 30 years, the IDGC has served its community by funding the development of public disc golf courses, working closely with Indy Parks to maintain existing courses via park beautification and trash clean-up efforts, and organizing competitions like leagues and tournaments for both local and professional players. The IDGC holds a series of charity events each year and is proud to have contributed over \$40,000 to local food banks like Gleaners and St. Vincent de Paul since record-keeping began in 2003.

The **Checkered Flag Open (CFO)** is the IDGC's premier disc golf tournament. Beginning in 1988, the CFO has run continuously for over 30 years. Ever since World Champion and PDGA Hall-of-Famer Steve Wisecup conquered the first event in '88, the CFO has attracted top players from all over the country to Indianapolis each year to compete for the flag.

The **2023 CFO** will take place Saturday, September 16<sup>th</sup> & Sunday, September 17<sup>th</sup> at beautiful Brookside Park in Indianapolis. We are expecting 156 competitors from around the Midwest. Sponsor donations are an important part of a successful event and fund important items like: insurance, shelter rental, port-o-let rental, tournament souvenirs & prizes, and water/food for participants and volunteers. In return, the IDGC offers Sponsors gratitude and advertising exposure. Per request, the IDGC will provide a receipt for Sponsors to record their sponsorship as a tax-deductible marketing expense.

Any amount is accepted. All Sponsors will be included in thank you messages published on social media before & after the event in a Facebook group w/ 2,500+ local members. All Sponsors will be included in a thank you message published in the player's caddy book, which will be electronically distributed to 156 participants prior to the event. Below are the various sponsorship levels available and the benefits of each. Payment forms accepted are cash, checks to Indy Disc Golf Club Inc., and PayPal to idgc1988@gmail.com. Thank you for your consideration.

## **Banner Sponsor – Name \$25**

- Name on main event banner at tournament HQ (Shelter #2 at Brookside Park).

## **Banner Sponsor – Large Logo \$50**

- 12"x12" large logo space on main event banner at tournament HQ (Shelter #2 at Brookside Park).

**\*Thank you to: Anderson Disc Golf Club\***

## **Shelter Sponsor \$250 (1 available for cost of 1 Indy Parks shelter rental for 2 days) \*sold\***

- Logo/name on the back of 100 event T-shirts given to participants and volunteers.
- Logo/name on large signage located at tournament HQ (Shelter #2 at Brookside Park).

**\*Thank you to Chris Blair Inspections. Visit them at <https://www.chrisblairinspections.com/> for honest, simple home inspections.\***

## **Water/Snack Sponsor \$250 (2 available for cost of water/snacks provided to participants & volunteers for 2 days)**

- Logo/name on the back of 100 event T-shirts given to participants and volunteers.
- Logo/name on large signage at all water & snack stations.

## **The Justin Maxey Port-o-let Sponsor, "Poop Like A Champion Today" \$250 (2 available for cost of 2 port-o-lets for 2 days)**

- Logo/name on the back of 100 event T-shirts given to participants and volunteers.
- Logo/name on large signage at all port-o-let locations.

**\*update – 1 available now \***

## **Course Sponsor \$500 (1 available for cost of player trophy items & added prize \$ for participants) \*sold\***

- Logo/name in primary event artwork/graphic on the front of 100 event T-shirts given to participants and volunteers.
- Logo/name on event souvenir given to participants and volunteers.

**\*Thank you to Jax Roofing for being a strong supporter of disc golf in Central Indiana. Support your Sponsors!\***

## **Title Sponsor \*please inquire about pricing\* (limited qty. available) \*sold\***

- Name in official event title registered with the PDGA, forever displayed upon PDGA event webpage for results viewers.
- Logo/name in primary event artwork/graphic on the front of 100 event T-shirts given to participants and event volunteers.
- Logo/name on event souvenir given to participants and volunteers.

**\*Thank you to Disc Crazy, Indy's only brick & mortar disc golf shop, for contributing a title sponsorship. Check them out at 8430 Castleton Corner Dr, Indianapolis, IN 46250 for all your disc golf needs. Support your Sponsors!\***

**\*Thank you to Big Lug Brewing (part of Sahn's Hospitality Group) for contributing a title sponsorship. Be on the lookout at your local Sahn's establishment for this year's release of our official CFO brew, Dr. Ted Putt. Support your Sponsors!\***